



## PRESS RELEASE

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### **San Ysidro Middle School Seventh Graders Learn How a Business Works with a “Hands-On” Internship Day at Outlets at the Border**

**San Ysidro** – Approximately 120 seventh grade students from San Ysidro Middle School took part in a hands-on Internship Day at Outlets at the Border. They interacted and received a first-hand look and feel of the businesses that operate at Outlets at the Border such as Cinnabon, Ghirardelli Chocolate, Luggage Outlet etc. Internship Day provides students with the opportunity to work together with professionals in management, marketing, customer service, security, maintenance and employees at several of the center’s retail stores to learn directly from these experts and their areas of expertise with a “hands-on” experience.

The main purpose of Internship Day is to teach our students various aspects of business and being in the workforce. They learned to define terms such as profit, marketing, customer service, budget etc.

Following the visits, students provided small-group presentations to one another to showcase what they learned. The presentations help students connect skills that they learn in the classroom/school to skills needed in the workforce such as verbal skills, math skills, communication, punctuality, eye contact, shaking hands, greeting people etc.

Most of our students are English Language Learners and are at different levels in English proficiency. About 99% of our students are Latino and the majority are bilingual in English and Spanish.

For more information, contact SYSD Public Relations and Community Services Coordinator Francisco Mata at [francisco.mata@sysdschools.org](mailto:francisco.mata@sysdschools.org), (619) 428-4476, ext. 3033, cell (619) 750-6720.